



## Greetings from the Chairman



I am pleased to welcome you to a special edition of NJMC Today focusing on **“Your Meadowlands,”** a cable television show that showcases how New Jersey Meadowlands Commission helps make the Meadowlands District a great place to live, work and play.

Our third episode is airing throughout the month of July on local cable systems. This month’s show is all about education. Viewers can experience the rich history and wildlife of the Hackensack River from the vantage point of a pontoon boat, as we spotlight the NJMC’s eco-cruises. These guided tours run every year from May through September. We’ll also show you how the NJMC celebrated the official grand opening of the NJMC Center for Environmental and Scientific Education and William D. McDowell Observatory. This brand-new, state-of-the-art building is not only an expansion of the Meadowlands Environment Center, but also a model for green building

design. In Show Three, we feature a new segment called In Your Own Backyard. This month, you’ll learn how to create your own butterfly garden.

We look to **“Your Meadowlands”** as a tool to help increase public awareness about the NJMC. Through in-studio interviews and field segments, **“Your Meadowlands”** brings the programs and services offered by the NJMC - everything from flood-control projects, to environmental research and restoration, to economic development initiatives and educational opportunities - directly into your own living room. So sit back, turn up the volume and enjoy **“Your Meadowlands.”**

- Joseph V. Doria, Jr.  
Commissioner, New Jersey  
Department of Community Affairs  
Chairman, New Jersey  
Meadowlands Commission

## “Your Meadowlands” Cable TV show



Sheri Hensley, Joseph Doria, and Robert Ceberio prepare on the set of “Your Meadowlands.”

We hope you’ve had the chance to watch the NJMC’s latest endeavor: our own cable television show, **“Your Meadowlands.”**

The show began airing in March on cable systems that serve the Meadowlands District. Joseph Doria, the Commissioner of the New Jersey Department of Community Affairs and Chairman of the New Jersey Meadowlands Commission, and Bob Ceberio, the Executive Director of the NJMC, co-host the half-hour monthly show. The Executive Producer and Host of “Your Meadowlands” is NJMC Public Information Officer Sheri Hensley.

Since the show’s inception, viewers have learned how the NJMC came to be nearly 40 years ago and its role in the dramatic transformation of the Meadowlands region. Other **“Your Meadowlands”** shows focused on services the NJMC provides to our District municipalities. For example, Geographic Information System, or GIS, enables police, firefighters and other emergency-services units to access a wide variety of data such as property boundaries, tax records, the contents of industrial buildings and the location of fire hydrants—as they respond to emergencies

We’ve also spotlighted the NJMC Municipal Equipment Pool, including the sewer Jet-Vac and camera trucks. The NJMC provides this free service to Meadowlands District municipalities to address sewer line, storm line and other related problems. The equipment is purchased, maintained and staffed by the NJMC at no cost to taxpayers.

**“Your Meadowlands”** keeps our neighbors informed about the latest endeavors of the agency, including the new NJMC Center for Environmental and Scientific Education. We’ll show you first hand how this new facility is a “green” school and an important model for Ramapo educators who run the programming.

Need help in your garden? The *In Your Own Backyard* segment gives expert advice and tips from NJMC staff on how to make your backyard a special place. Segment topics include how to create your own vibrant butterfly garden and to how to get your yard ready for the next season.

We look to **“Your Meadowlands”** as a tool to help increase public awareness about the NJMC. So sit back, turn up the volume and enjoy these next installments of **“Your Meadowlands.”**



<b>Time Warner</b>	Channel 10	Mondays	7:00 pm
<b>Comcast</b>			
Union	Channel 190	Wednesdays	7:30 p.m.
Jersey City	Channel 190	Wednesdays	7:30 p.m.
Meadowlands	Channel 190	Wednesdays	7:30 p.m.
<b>Cablevision</b>			
Oakland	Channel 78	Thursdays	7:30 p.m.
Bergen	Channel 118	Thursdays	7:30 p.m.
Hudson	Channel 18	Thursdays	8:00 p.m.
Bayonne	Channel 18	Thursdays	8:00 p.m.

Throughout the year on upcoming shows, we’ll feature specific Meadowlands Municipalities and what the NJMC is doing to help improve the quality of life for people. So, stay tuned and please join us as we bring Your Meadowlands to your television.