

# Press Advisory

## New Jersey Meadowlands Commission



### NJMC HOSTS SUSTAINABILITY SEMINAR

*Deirdre Imus to give keynote address*

*Commission to help communities focus on a green future*

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**WHAT:** The New Jersey Meadowlands Commission will host a Sustainable Communities Planning Seminar for municipal officials, builders and other professionals interested in learning more about green design and construction and sustainable practices in general. Environmental activist and bestselling author Deirdre Imus will deliver the keynote address. The event will continue with workshop discussions on topics ranging from green purchasing to reducing your carbon footprint.

The NJMC has implemented a full array of its own green building practices and renewable energy initiatives. The Commission provides financial incentives for sustainable development projects within the Meadowlands District, opened a new science center this year in a fully green building, provides grants and technical assistance to District towns to assist with green projects and is working to install a solar array on its campus.

**WHEN:** Wednesday, Oct. 1  
8:30 a.m. to 12:45 p.m. (Complete schedule attached)

**WHERE:** Meadowlands Environment Center  
New Jersey Meadowlands Commission  
Two DeKorte Park Plaza  
Lyndhurst, NJ

**For more information, please contact Brian Aberback at (201) 460-4619.**