

40 Years



**New Jersey
Meadowlands
Commission**

1969-2009

NJMC Press Advisory

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FOR IMMEDIATE RELEASE

Date: April 13, 2009

NJMC Offers Press Pre-Earth Day Pontoon Boat Tour of Hackensack River

Perfect Opportunity for Earth Day Stories, Photos, and B-Roll Footage

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WHAT: The New Jersey Meadowlands Commission invites you to attend a media-only guided pontoon boat cruise of the Hackensack River and its marshes, scheduled to allow for Earth Day stories and/or weekend advances. Experienced NJMC staff will provide historical context, point out wildlife and vegetation, and explain how the ecosystem has recovered since the Commission was created 40 years ago. Fact-sheets and brochures will be available. Two boats will be used, so that photographers can get shots that include people on the cruise, in addition to landscape and nature pictures. The tour will last approximately 1½ hours.

WHEN: 1:30 p.m. April 16 (boats depart promptly at 2 p.m.)
Rain date: 1:30 p.m. April 17

WHERE: River Barge Park (directions attached)
Carlstadt, NJ

NOTE: [Boat space is limited, so book soon to reserve your spots. Please RSVP early with Brian Aberback at the numbers or E-mail listed above.](#)

